



**INTERNATIONAL SYMPOSIUM  
ON RUMINANT PHYSIOLOGY**  
AUGUST 26–29, 2024



**ISRP 2024**  
CHICAGO, ILLINOIS

We invite you to be a sponsor of the premier international venue for researchers in the field of ruminant physiology. The International Symposium on Ruminant Physiology is returning to the United States for the first time in more than 60 years, convening in late August, 2024, in Chicago, Illinois. The program structure will include invited keynote presentations from international research leaders, along with selected abstract highlights and poster sessions. Topics will span ruminant physiology from feeding behavior and rumen fermentation to post-absorptive intermediary metabolism and physiological and metabolic regulation. The 4-day program attracts both US and international scientists representing both academic and nonacademic communities.

As an ISRP 2024 sponsor, you will receive visibility before, during, and after the symposium. This includes logo on the website, signage at the symposium, listing in the program book, and other recognition depending on the level of support.

**Platinum (\$20,000+)**

- Recognition at the opening session
- Complimentary tabletop or pop-up
- 3 complimentary registrations
- Option for welcome reception (cosponsor)
- Option for gala banquet (cosponsor)
- Listing on the meeting website and signage



**Gold (\$12,500+)**

- Recognition at the opening session
- Complimentary tabletop or pop-up
- 2 complimentary registrations
- Option for lunch+
- Listing on the meeting website and signage



**Silver (\$7,500+)**

- Recognition at the opening session
- Complimentary tabletop or pop-up
- 1 complimentary registration
- Listing on the meeting website and signage



**Bronze (\$5,000+)**

- Recognition at the opening session
- Listing on the meeting website and signage



**Contributor (\$2,500+)**

- Recognition at the opening session
- Listing on the meeting website and signage



# Sponsorship Opportunities

ISRP 2024 Symposium Events	Sponsorship Options	Date
Morning Program Session 1: Insights from precision technology and data science and their application to ruminant physiology and management	\$2,500	Monday, August 26, 2024
Symposium Lunch	\$5,000	Monday, August 26, 2024
Afternoon Program Session 2: Gastrointestinal microbial ecology, the microbiome, and gut physiology spanning from microbial-host interactions to an update on methane production and mineral interactions	\$2,500	Monday, August 26, 2024
Afternoon Poster Session Break 1	\$2,500	Monday, August 26, 2024
Evening Welcome Reception (Cosponsor, only available to Platinum sponsors)	\$20,000 each	Monday, August 26, 2024
Morning Program Session 3: Whole animal microbiome and integration of effects across systems, including the central nervous system, lactation, reproduction, respiration, and immunity	\$2,500	Tuesday, August 27, 2024
Morning Poster Session Break 2	\$2,500	Tuesday, August 27, 2024
Symposium Lunch	\$5,000	Tuesday, August 27, 2024
Afternoon Program Session 4: Post-absorptive physiological impacts of nutrients on cellular signaling	\$2,500	Tuesday, August 27, 2024
Afternoon Poster Session Break 3	\$2,500	Tuesday, August 27, 2024
Morning Program Session 5: Inflammation, metabolic endocrinology, metabolomics, and novel regulators of physiology and metabolism	\$2,500	Wednesday, August 28, 2024
Morning Program Session 6: Integration of environment, physiology, and well-being in the face of climate change and resource limitations	\$2,500	Wednesday, August 28, 2024
Symposium Lunch	\$5,000	Wednesday, August 28, 2024
Afternoon Poster Session Break 4	\$2,500	Wednesday, August 28, 2024
Gala Banquet (Cosponsor, only available to Platinum sponsors)	\$20,000 each	Wednesday, August 28, 2024
Morning Program Session 7: Genomics and epigenetic impacts on ruminant physiology and efficiency	\$2,500	Thursday, August 29, 2024
Morning Poster Session Break 5	\$2,500	Thursday, August 29, 2024

If you have sponsorship questions or wish to become a sponsor, please contact Don Berey, ADSA Sales Manager, at [sponsorship@adsa.org](mailto:sponsorship@adsa.org), 217-239-3336 (office), or 617-780-5730 (cell).